



October 25, 2024

Company name: GEO HOLDINGS CORPORATION
Name of representative: Yuzo Endo, Representative Director
President
(Securities code: 2681, Prime Market
of the Tokyo Stock Exchange)
Inquiries: Yoshiaki Kajita, Operating Officer,
General Manager of Global Accounting
and Finance Dept.
(Telephone: +81-52-350-5711)

Notice on Opening of “2nd STREET” 100th Overseas Store

GEO HOLDINGS CORPORATION hereby announces that our 100% owned local subsidiary in Taiwan operating as 2nd STREET TAIWAN CO., LTD. (2nd STREET Taiwan/Official name: 台灣極沃股份有限公司, Headquarters: Taipei City, Taiwan, Representative Director President: Sannojo Hirohata) is opening the 100th “2nd STREET” overseas store “2nd STREET Zhongxiao Dunhua Purchasing Only Store” on October 25, 2024. Our Group opened the very first store overseas “2nd STREET Melrose” in 2018. Since then we have been expanding our business areas and opened 42 stores in the US, 34 stores in Taiwan, 22 stores in Malaysia, 2 stores in Thailand so far with all the support from local customers and we are planning on expanding our business in Singapore and Hong Kong.

Our Group, with the objectives to become an outstanding company without peer in the reuse industry, continues to actively and continuously open reuse stores centered around 2nd STREET, which mainly handles highly profitable clothing and clothing accessories, and in doing so, we regard our overseas business as one of the pillars of our growth strategy and are working to achieve sustainable growth and improve profitability. The Group will work to expand its share of the global reuse market and take on the challenge of becoming the outstanding company without peer in the reuse industry.

